

ABOUT ME

With 4.5 years of collaborating closely with interdisciplinary teams to build products and design enjoyable experiences, I am committed and always eager to learn new things. I enjoy solving problems by breaking them down into smaller pieces.

Skills

Empathy

Communication

Problem solving

AGILE / Scrum

Design Thinking

UX Research

Figma / Framer

Maze

Miro / Figjam

HTML

Javascript

CSS/SCSS

EXPERIENCE**Product Designer at Kameleoon**

June 2022 - Present

- Implemented a new design system with over 400 components, enhancing consistency and efficiency across the platform's user interface.
- Conducted interviews with clients to gather insights and feedback, facilitating better understanding of user needs and preferences.
- Designed dynamic Design Critique sessions to foster collaboration and improve the quality of design solutions.
- Developed usability tests, collected and analyzed data to drive iterative improvements, resulting in enhanced user experience and product satisfaction.
- Conducted market analysis and UX research to identify opportunities and inform product strategy, contributing to the platform's growth and competitiveness.
- Collaborated effectively with cross-functional teams to tackle a diverse range of user stories, ensuring alignment with project objectives.

Freelance Product designer

Jan 2022 - Present

- Achieved over a 2% increase in conversion rates by redesigning client acquisition landing pages.
- Conducted A/B testing and analyzed user behavior to optimize product pages.
- Designed an application tailored for patients of a cosmetic center to monitor their progress, integrating an AI-based facial scanner tool.
- Edited and built Shopify themes and components to meet client requirements.

Front-end engineer at TÔGÔ, VGED, NTT Data

July 2020 - October 2021

- Synthesized users' needs and implemented 3 new add-ons features.
 - Developed React components based on Sharepoint environment.
 - Co-ordinated 2-weekly guided sessions of platform usage.
 - Facilitated and designed a 2-day workshop about platform functionalities.
 - Communicated and reported data status to the client through 2-weekly meetings.
 - Managed Salesforce app with +200 active users.
 - Analyzed data from 16,000 queues daily.
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EDUCATION**Bootcamp
UX/UI**

Ironhack, Paris

**Multimedia
Engineering**La Salle, URL
